**Aircheck Checklist**

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| --- | --- | --- | --- |
| **Question** | **Yes** | **No** | **Notes** |
| Was the pronunciation clear/correct? |  |  |  |
| Were the microphone levels consistent? |  |  |  |
| Did the story have a beginning, middle and end? |  |  |  |
| Was the information clear and concise? |  |  |  |
| Was the language visual? |  |  |  |
| Did the announcer “connect” with you? |  |  |  |
| Was the information interesting? |  |  |  |
| One topic per break? |  |  |  |
| Does the announcer care about the subject matter? |  |  |  |
| Powerful moments in talk break? |  |  |  |
| Is there passion, fun or humour used? |  |  |  |
| Is this a talkable topic? |  |  |  |
| Are there characters we can care about? Can the listener imagine the person? |  |  |  |
| Is the announcer taking the listener on a journey? |  |  |  |
| Was the host in control of the show? |  |  |  |
| Was the show/break too long or rambling? |  |  |  |
| Do the announcers say “ums” and “likes” |  |  |  |
| Did the story change course multiple times without a satisfying conclusion? |  |  |  |
| Was the topic well researched? |  |  |  |
| Do the talk breaks have consistent flow from opening to finish? Are links made from subject to song? |  |  |  |

Do you feel the show worked? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What parts were great? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What parts bombed? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Were the topic/s focused? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If news was broadcast, did the announcer offer solutions along with the problems?\_\_\_\_\_\_\_\_\_\_

What would you have done differently? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_